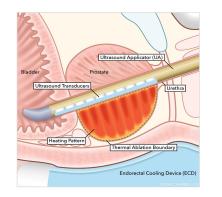


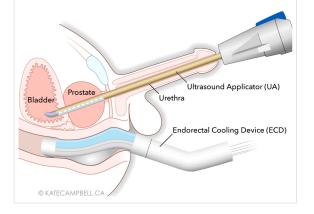
FACT SHEET • SEPTEMBER 2015

Overview

- Profound Medical is a medical device company that has developed a unique and minimally invasive treatment to ablate the prostate gland. Profound's novel technology combines MR imaging with ultrasound thermal energy that is delivered via a transurethral approach. This investigational method of prostate ablative therapy provides highly accurate and precise treatment of the prostate in a short time span, allowing for fast patient recovery. The potential of this technology is currently being assessed in clinical trials.
- Technology developed at Sunnybrook Research Institute.
- Transurethral Ultrasound Ablation (TULSA) technology provides a lower cost treatment than existing alternatives.
- Current therapies (radiation, surgery) bring undesirable complications: incontinence, impotency and bowel problems.
- Profound's technology has the potential for fewer significant complications.
- Patients go home within 24 hours of the procedure.
- Management team has extensive experience commercializing medical devices, and specifically ablation technologies.
- Partnership with Philips as of July 2015

PROSTATE CANCER TREATMENT OPTIONS





Development & Commercialization

- Profound has successfully completed a 30 patient safety and feasibility trial.
 - All patients planned an overnight stay, discharged in morning.
 Average treatment time is less than 40 minutes.
 - Trial hospitals included Western University (London, Ontario), Cleveland Clinic (Cleveland), William Beaumont (Detroit), German Cancer Research Hospital (Germany).
- Profound will launch 110 patient, multi-jurisdictional Pivotal Trial in Q4 2015. Results will be basis for *de novo* submission for marketing approval in 2017.
- Initial Commercialization: Europe 2016, Canada 2016, U.S. 2017.
- Patents: 5 in U.S. (System and Method), 7 pending in the U.S., 6 pending Foreign Applications.
- Technology compatible with Philips and Siemens MRI platforms.
- Most hospitals equipped to perform a prostatectomy will be able to use Profound's technology.
- · Potential other applications include:
 - Focal therapy: targeted ablation of cancerous tissue, leaving healthy tissue unharmed.
 - Treatment of benign prostatic hyperplasia (BPH).

Selected Financial Data

	Exchange & Ticker		TSXV: PRN
	Cash (@ June 30, 2015)		\$26.0MM
	Debt:	FedDev HTX Knight	\$0.8MM \$1.5MM \$4.0MM
l cc	Common Shares (Basic; Fully Diluted)		39.4MM;42.9MM
s /RI	Significant Shareholders:	BDC	24.9%
		Genesys Knight	23.1% 7.7%
	Market Capitalization (@\$1.50/share)		\$64.3MM

Robotic Prostatectomy	Prostatectomy	IMRT (Intensity Modulated Radiation Therapy)	HIFU (High-Intensity Focused Ultrasound)	TULSA-PRO
 Certainty of removing whole gland Good outcome data Invasive Hospital stay Post-surgical complications High cost 	 Certainty of removing whole gland Invasive Hospital stay Post-surgical complications Outcome dependent on skill of surgeon 	 Non-invasive Collateral tissue damage Multiple visits required Recurrence High cost 	 Minimally invasive Image-guided Transrectal delivery can result in complications Collateral tissue damage Prostate volume must be < 40 cc Significant capital equipment cost 	 Minimally invasive Quick treatment time Highly accurate Real-time MRI- guided Prostate volume < 90 cc Low complication rates Requires compatible MRI equipment