

NEW GRADS WELCOME TO APPLY!

Description	
Job Title	Graphic Designer (3 month contract)
Reports to Title	Sr. Director Global Marketing
General Accountability	<p>We are looking for a Graphic Designer (3-month contract) to join our growing company. We are looking for a designer with a clean and contemporary design sense. You are equally comfortable in creating strong digital/web-based design work as well as print.</p> <p>Our mission is to Profoundly change the standard of care by creating a tomorrow where clinicians can confidently ablate tissue with precision; a tomorrow where patients have access to safe and effective treatment options, so they can quickly return to their daily lives. Changing the standard of care is part of our fabric. We are a group of energetic, problem-solvers focused on innovation, and looking to change the world. If you want to make a Profound impact with your career, here is your chance.</p>
Duties and Responsibilities	<ol style="list-style-type: none"> 1. Design and build landing pages and webpages in WordPress from wireframes and specs 2. Apply design principles to colour, typography, layout and image choices appropriately to deliver a compelling visual experience that engages users, maximises conversions/actions and achieves a balance between the business and user's needs 3. Design and build marketing collaterals and sales brochures 4. Create and maintain compelling presentation decks 5. Video editing capabilities a strong asset –Adobe After Effects/ Media Encoder 6. Other duties as assigned
Key Attributes (experience, skills and technical knowledge)	<ul style="list-style-type: none"> • Demonstrated graphic design portfolio. New grads welcome to apply. • Proficiency with Adobe Suite (Photoshop, Illustrator, InDesign, etc.) and Microsoft Office • Excellent communication skills • High attention to detail • Team player with a flexible and clean design sense • Energetic, self-motivated, and results-oriented