

**JOB DESCRIPTION – MARKETING COMMUNICATIONS ASSOCIATE**

Description	
Job Title	Marketing Communications Associate
Reports to Title	Sr. Manager Marketing
General Accountability	<p>Our mission is to Profoundly change the standard of care by creating a tomorrow where clinicians can confidently ablate tissue with precision; a tomorrow where patients have access to safe and effective treatment options, so they can quickly return to their daily lives. Changing the standard of care is part of our fabric. We are a group of energetic, problem-solvers focused on innovation, and looking to change the world. If you want to make a Profound impact with your career, here is your chance.</p> <p>We are seeking a Marketing Communications Associate.</p> <p>We are looking for someone with a clean and contemporary design sense who loves accuracy and details. This individual plans, develops and executes promotional and/or educational materials that enhance Profound’s brand and inform our customers of the merits of using our products. Projects may include 2D and 3D animations, trade exhibitions, illustrations, brochures, presentations, print and digital ad campaigns.</p>
Duties and Responsibilities	<ol style="list-style-type: none">1. Design, develop and edit marketing collateral that is on brand, effective, meets regulatory and legal requirements, and is appropriate for the target audience. Materials may include training and selling aids, graphics, animations, video editing, brochures, presentations, display advertising, fact sheets and product information booklets2. Develop strong knowledge of products via integration with Clinical and Marketing teams.3. Collaborate with various cross-functional teams (Clinical, Sales, Regulatory and Marketing) to ensure content meets business and communications requirements4. Project planning to meet critical deadlines and ensure material is economically published or distributed5. Work with external vendors and agencies to ensure that their work meets the organization’s requirements, deadlines and budget6. Undertake special projects as required

Competencies	
Education	Undergraduate Degree in Biomedical Communication or similar – Master’s degree an asset



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Certifications	N/A
Key Attributes (experience, skills and technical knowledge)	<ul style="list-style-type: none">• 1-5 years of similar experience is preferred• Exceptional portfolio in a range of media is required• Software experience: Adobe Illustrator, is required Photoshop, InDesign, After Effects and/or Premier, Microsoft Office is required• Organized self-starter; able to work well under pressure• Dedicated team player with a positive attitude• Animation and/or 3D modeling experience preferred• A portfolio is required when submitting your application