

Description	
Job Title	Chief Executive Officer (CEO)
Reports to Title	Board of Directors
General Accountability	<p>The CEO working in concert with Board and senior management, creates, communicates, and implements the organization’s overall direction and mission, and is responsible for leading the development and execution of the Company’s short term and long term strategies, with a view to creating shareholder value. The CEO acts as a direct liaison between the Board and management of the Company and communicates to the Board on behalf of management, soliciting advice and guidance as appropriate, from the Board of Directors. The CEO also communicates on behalf of the Company to shareholders, employees, Government authorities, other stakeholders and the public shareholders. Being a visionary and strategic leader consistently delivers on key product development and commercial milestones, including financing, R&D, regulatory approvals, manufacturing and business development.</p>
Duties and Responsibilities	<ul style="list-style-type: none"> • Work with the Board of Directors and management to develop the overall strategic direction for the company; evaluate alternative strategies; identify competitive issues; identify longer term market opportunities, capitalize on core strengths and technologies; and develop and implement operating plans to achieve objectives • Lead and oversee the implementation of the Company’s long and short term plans in accordance with its strategy • Formulate and communicate a compelling vision for the company and a tactical plan, together which will serve to guide the company through the stages of going public, continued development and commercialization of its technology platform, and the commercialization of the product • Build and maintain strong relationships with the relevant financial community including current investors, and potential new investors stakeholders, and public stakeholders • Assures the Company, and its mission and product, is presented in a strong positive image to relevant investors and all stakeholders • Make day to day management decisions and lead the company through its pre-clinical and clinical trial phase into commercialization and global market distribution • Ensure the Company is appropriately organized and staffed and have the authority to hire and terminate staff as necessary to enable it to achieve the approved strategy • Ensure financial strategies are cost effective and that all financial data of the Company is updated and accurate and reported • Prudently oversees the management of the organization’s resources and expenditures within budget guidelines and in accordance applicable laws and regulations • Assess the principal risks of the Company and ensure that these

	<p>risks are being monitored and managed</p> <ul style="list-style-type: none"> • Ensure effective management information systems and internal controls are in place • Ensure that the Company maintains high standards of corporate citizenship and social responsibility wherever it does business; • Leads, guides, directs, and evaluates the work of other leaders including vice presidents and directors
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Competencies

Education	A minimum of a bachelor's degree. Advanced degree a plus.
Certifications	Completion of Executive Management and Corporate Director Programs from a top business management school
Key Attributes (experience, skills and technical knowledge)	<ul style="list-style-type: none"> ▪ Minimum 15 years progressive management experience and proven success as a senior organization leader for small, medium and large organizations ▪ Extensive experience and thorough knowledge of a Class 3 medical device company and how it functions ▪ Ability to develop a strong and positive relationship with the Board of Directors, including establishing effective channels of communication, and both accepting and providing frequent feedback to the Board and management team ▪ Excellent leadership qualities and skills with the ability to motivate the entire Company to make the organization's mission a success; ▪ Visionary looking to future for opportunities ▪ An ability to stimulate innovation and creativity in others. An executive who is able to enhance a spirit of entrepreneurial adventure. Someone who will set a fast pace and raise the energy level for the entire organization without compromising attention to detail ▪ An aptitude for public relations, marketing and promotions including investor relations ▪ Excellent analysis, observation and decision making abilities; ▪ Strong networking and communication skills ▪ Individual of integrity, promoting a positive atmosphere and honesty in dealings with others ▪ Previous experience as an active member of a Board of Directors an asset.

Employee Job Description Acknowledgement

I have read this job description and I completely understand all my job duties and responsibilities. I am able to perform the essential functions as outlined with or without reasonable accommodation. I understand that my job may change on a temporary or regular basis according to the needs of Profound Medical Inc. without it being specifically included in the job description. If I have any questions about job duties not specified on this description that I am asked to perform, I should discuss them with my immediate supervisor.

Employee Signature: _____

Date: _____

Employee's Name (please print):

Functional Lead Signature : _____

Date: _____

Name (please print):